Silver Brings Out Some Special Bodies

NO GASOLENE SHORTAGE AND NO HIGH PRICES

Standard Oil Official Says There Is No Reason to Worry Over the Next Two Years Supply.

> of gasolene sold in some New York garages for 14 cents and sold in others for 20 cents." drop in cost. This offipany said to a Motor Age urse it is impossible to at the next two years ut there is nothing in ends us to think that ood of a shortage of riod or in fact for

war situation can | oils? that Europe will not

as saying that he exof gasolene will not only of gasolene will not only of gasolene sold in some New York

for 20 cents?"
"The Standard Oil Company markets only one grade of sasolene, so there cannot well be any difference in the quality of the fuel we place in the tanks of retailers. Beyond that I cannot say more."
"Is the Standard Oil Company desendent upon Europe for anything used in connection with the production or mar-keting of either gasolene or lubricating

oil in the foreign that Europe will not sextensively as has a past, and if the price dy and demand, why lower figure than at a smile.

"Nothing but tin plate, of which a certain amount comes from Wales. This, however, will not be seriously affected by the present trouble and it never will Distributing Company, has sprung something decidedly individualistic in bodies and between the price of gasolene and oil. The plate is used by us in the centainers for gasolene and oil. Aside from this I can are on view at his place on Broadway. One conception is fitted to a Willystoner figure than at a smile.

a smile.

"Then you think that the price of gasolene can be sold with hieries." was the answer, for example, where and to gasolene is used.

Company receives from gallon from garages and ations, the difference in to transportation costs.

Cost more than others.

DETAILS OF THE NEW Larson Has Row's 'BIG' LITTLE OVERLAND

Car a Copy of the Larger Model 80-Priced Low for What Is Offered.

ws has been circulated in trade that the Willyspany would build a smaller on to the model 80 during ason the detailed informaas a distinct surprise to the

general characteristics and Model 81, as this most ment of John N. Willys is ure most calculated to hardly less interest is the has four inch tires same model is \$795. ters of the Overland srooms of the C. T.

This serves main bearings and cylinder nitted to the gear set by

Youngest Salesman

THE Oldsmobile company has in Earle T. McEwen the youngest automobile salesman on Broadway. He is the son of F. E. McEwen, manager of Branch No. 4, Broadway and Fifty-seventh street, of the establishment maintained by C. H. Larson to sell Oldsmobiles in New York. The boy, who is not long out of a Chicago high school, has sold "light fours" recently to Quentin Roosevelt, Danny Murphy, ex-captain of the champion Athletics; Miss Alice Joyce, the Kalem motion picture star; Robert Emmet Keane, an actor, and many other prominent

this price is offered a five ties through the greater freedom of movement. At the same time it lowers the centre of gravity and increases the spring action without diminishing the road clear-

with the gear changing and emergency brake levers in the centre. Indicating debrake levers in the centre. Indicating devices, including the speedometer, oil sight feed and animeter, together with the structural par with the stalls of which were and time ago. The treation of the large Overpled with standardization in the starting of the motor by accident.

The Model 81 Overland comes correlated.

compartment has been built horizontally wide sweeping type, rounded footbuilt into the rear, completely out of sight and readily accessible. The entire back of the fulfil their mission in the ensemble. MITCHELL CARS SELL

Need Only Gasolene, Oil and Water, When Bought, to Drive Them Away.

Harry S. Houpt, who is the Mitchell and Lozier car distributer in this section of the country, is probably one of the most critical automobile dealers in the trade when it comes down to a question of lines and finish of a car.

In discussing the new Mitchell line, which he has just taken over, Mr. Houpt says: "The new Mitchell \$1,250 car and the larger Mitchell cars are the best finished cars I have handled, and that I am correct in this judgment is indicated by the large number of Mitchell cars I have sold in the few days I have handled the line.

"One fact that appeals to every purchaser of the Mitchell cars is that they come completely equipped, as there is nothing left for them to buy in the way of accessories, and all the owner has to do is to fill the tanks with gasolene, oil and water and the cars are ready to drive water and the cars are ready to drive "The equipment of the Mitchell Light

Four \$1,250 car includes, outside of the electric starter and generator, an engine driven power the pump, one-man mobair top, top boot, quick acting side curtains, speedometer, with trip odometer, license with the without diminishing the road clear-ventilating wind shield, an electric horn, atterpring wheel is on the left side, the gear changing and emergency sai of tools, the gear changing and emergency. set of tools, tire repair kit and an electric magnetic exploring lamp.

"This same complete equipment, of

course, also comes on the \$1.695 Mitchell Special Four, the \$1.895 Mitchell Special Six and the big Mitchell De Luxe at \$2.350."

COLT-STRATTON TO MOVE.

the control was compared to the control with a seed below.

The control was compared to the control was compared to the control was compared to the control was co

will find that the same is true this year, of the street of the same is true this year, of the same is true this year, to felling that the Colt-Stratton house is one having been added since last October. It is continuously strained, is a well in the crank case living sight feed indicator lish to the motor base, yed by the motion of the interest of the continuous of the companyer of the continuous of the companyer. The convention will one, with easylons of general handshaking and greefly and worthily built car, such as they would not be unwilling to offer to the clientele they have built up plans for the companyer, constraints in the process of the process of

What is said to be the largest quantity rear set by
The gear

Drouet & Page Co. Get the New York and then shipped in train load to any one firm left New York last Wednesday over the Baltimore and Ohto

War Helps Auto REALLY FULL EQUIPPED By Hurting Horse

AN increased world demand for automobiles and motor trucks will result from the European war not only by the destruction of thousands of motor vehicles used for military purposes and the rendering unfit for private uses of many thousands more, and by the total or partial suspension of production of these vehicles in the factories of Europe, but by the requisitioning and purchase of horses for army service, the loss of horseflesh in the war and the inability to replace this loss for several years following the close of the war.

The commandeering of horses and motor vehicles by the military authorities created a scarcity of vehicles for farm and commercial work all the countries involved. If hostilities are prolonged, shipments of horses from America probably will result in depletion of our own supply and in increased prices

TO DRIVE FRANKLIN ALL DAY ON LOW GEAR

Test of Cooling Properties to Be Made in 100 Mile Run at First Speed.

Chief Engineer Tells of One Use

Chief Engineer Vincent of the Packard Drouet & Page Co. Get the New York last with the rear axis axis construction is of the le cooled by an efficient system which makes the true circulation independent the motor but in exact program of heat developed This system eliminates the manner of the system eliminates the manner of the system eliminates the manner of the manner of the system eliminates the manner of the manner of the system eliminates the manner of the manner of the manner of the system eliminates the manner of the manner of the system eliminates the manner of the manner of the system eliminates the manner of the system eliminat Company told dealers at the recent sales | heat from the motor. The carbureter and motor were absolutely standard.
"I have just returned from a trip in
the East with the same '48' I had at

Indianapolis, and it is operating in every way the same as there except for having wooden wheels. The cars we deliver to you will, when limbered up, do anything the cars did at Indianapolis. Those cars had been driven 7,000 miles, and when these new vehicles are as well limbared up there is no reason why they should not do the same thing. There were no tricks resorted to to get speed out of the cars. Under ordinary driving the water temperature should not be more than 90 degrees, whereas it has to be more than 190 degrees to get the high speed. In the '5-48' we have the fastest stock car ever built, but it has to be andled properly on a speedway for maxi-

Ajax Year Shows Business Increase With the close of August the fiscal cear of the Alax-Crieb Rubber Company ame to an end, showing a greater volume of business done than ever before in the history of the company. This although a November there was a 28 per cent. decrease in tire poles, a difference which decrease in tire poles, a difference which had to be inade un before any gain could be shown. Furthermore the Alax was one concern not to make any advance in prices when the European war began, has not yet announced any such new schedule and will not as long as its supply of crude rubber bought at before the war nulces lists. comes the announcement that President Wilson has become the owner of a Ford car, to be used at the President's summer home. It was not Mr. Ford who sold the car direct

NEW CADILLAC CAR

Type Motor to Be Mar-

keted Here.

to Local Salesroom.

new model.

ould desire.

Since the announcement of the 1915 Briscoe car the salesrooms of the Briscoe Sales Co., Inc., metropolitan distribu

tor, one man mohair top, wire or wood wheels, high tension magneto, windshield

and in fact every convenience a motorist

Wants What Enrope Lacks.

ranch wired Vice-President Benson at Detroit to divert to his territory all cars designed for export. "Kansas wants everything Europe can't get." was his

ence of his far sightedness.

car for the market.

Cadillac intentions and plans.

but the local Washington agents. The President joins a distinguished and a numerous company when he becomes owner of one of these cars.

Ford's visit to Washington

President Wilson

The War and the Motor Car World

and to all appearances looks like a colossal turtle. Like the other two it is finished in monitor gray with upholstery of a vermilion shade.

Mr. Silver's idea of appurtenances and super refinements has been carried through. On the turtle runabout a tire and tool commartment has been built horizontally commartment has been built horizontally described by the sweeping type, rounded footboards. A number of interesting happenings ance. Ventilators take the place of the ordinary sidelights. Crown fenders of a wide sweeping type, rounded footboards, wire wheels and Silvertown cord tires and opinions in the motor car trade are being brought constantly to the attention of THE SUN and a selection is made

IS AN EIGHT CYLINDER army supplies, with sentries posted at every bridge, every crossing and every bridge, every crossing and every subject building and when we drove out First American Make With This public building, and when we drove out of the town on the Channel side the crests of all the hills were corrugated with trenches, consisting of a ditch dug in the eide of a hill about six feet deep, faced with sandbags, logs and so forth, and a roof put over the ditch and covered with sod, hay and stones, leaving a narrow slot of about ten inches for the men to sight and shoot from.

Ination like ours which is suddenly offered markets for its goods four or five times greater than ever before enjoyed?

Inevitably and at no distant day the world's markets will clamor for this country to supply their demands. Manufacturers should now prepare so as to be ready to take advantage of the big become that is coming and coming quickly. The motor industry is more probably visight and shoot from. In announcing that its new oar is powered with an eight cylinder engine sod, hay and stones, leaving a narrow slot of about ten inches for the men to sight and shoot from. of the V type, the Cadillac Motor Car Company becomes the first American manufacturer to develop an eight cylinder

"Helow each of these trenches were eight to ten rows of fence poles with an entanglement of barbed wire twisted and criss crossed in every imaginable form and shape. There must have been ten miles of these trenches. It did indeed give one a feeling of awe, at the same time a certain thrill of wonder and imagination, to look across the Channel and realize that one of the greatest combats. Thus are set at rest the rumors which for weeks have presumed to forecast W. G. Aston, writing of the V type of eight cylinder motor in the "Autocar Imperial Year Book," London, classifies realize that one of the greatest combats

Imperial Year Book," London, classifies its advantages under four heads, viz.: size, weight, torque and cooling.

Under the head of size he comments on the shortness of the construction, which not only reduces periodic vibrations in the crankshaft, but affords more space for body work on a chassis of standard length. No extraordinary length of inlet piping is required, as the V form cylinders lend themselves very readily to a piping arrangement that enables every cylinder to receive a practically uniform charge of gas.

In the matter of weight, the shortness of the V type eight again figures, Mr. Aston pointing out the reduction in the length of crank case, the lighter crankshaft and flywheel, short camshaft and lighter reciprocating parts because of the comparatively smaller size of the cylinder.

to a neutral country. Train schedules had been abandoned, but the way over the Alps was styll open, and Mr. Hoyt made for it.

Into Genoa, where the escaped party secured transportation to America on the materially to the smeethness and absence of vibration is this engine, aside from its fundamental principle, is the lightness of the reciprocating parts. For example, a pair of piston connecting rods weigh only forty-eight ounces, yet in making the laboratory tests it required a compression strain of more than nine tons to bend one of them.

A multiple disc clutch is employed and the motor and transmission are incumed as a unit, the two rear points being holted to the frame and the forward point taken care of by a ball and socket joint.

Details of the car include left drives and centre location of the gear change and hand brake levers, wide doors, lighting and ignition switches located conveniently on the cowl board and a pedal button in the floor for bringing the electric device into action.

INTERESTED IN BRISCOE.

Into Genoa, where the escaped party secure transportation to America on the Principe di Udine.

Among the automobile manufacturers which near is have fundered to the motor and transmission are incumed and the motor carbon for them.

A multiple disc clutch is employed and the motor and transmission are incumed to the frame and the forward point taken care of by a ball and socket joint.

Details of the car include left drive and carbon for the gear change and hand brake levers, wile doors, lighting and ignition switches located conveniently on the cowl board and a pedal button in the floor for bringing the electric device into action.

INTERESTED IN BRISCOE.

INTERESTED IN BRISCOE. New Announcement Brings Crowds file everywhere."

\$100,000,000 MARKET **AWAITS OUR CARS** a Ford Owner FOLLOWING close upon Henry

One Result of War Involving France, Germany and England.

LOOKS FOR U. S. CONTROL

Jesse Froehlich Gives His View of the Present and Future.

By JESSE PROPHLICH.

In spite of the war a great part of the world's motor car market is still open to be supplied and to American manufacturers is now offered such a chance for commercial advancement as seldem comes to any nation and as never will come again. With France, England and Germany, controllers of four-fifths of the world's export trade, suddenly abandon Charles F. Redden, general sales manager of the Maxwell company, who has been abroad for the last four months, writing from England under date of August 24 says:

"Yesterday we passed a village swarming with soldiers, cavalry, cannons and prospering with soldiers, cavalry, cannons and prospering with soldiers, with sources and party approximately supplies with sources and prosperity that any nation has ever known.

No heed should be paid to any pessination like ours which is suddenly offered

taily interested in the coming era of ex-pansion than any other single business in the country.

While the temporary elimination of England, Germany, France, Russia and Belgium as purchasers of American auto-mobiles will cost this country \$10,000,000 in export trade this year, still on the other hand, there will be Canada, a safe customer for American cars to the extent of \$5,500,000, South America for \$3,000. 000, Australia and New Zealand for \$3, 500,000, India and other As atic countries for \$2,000,000, the West Indies for \$500. 000, the smaller countries of Europe tor \$2,000,000, and other foreign countries in different parts of the world for another \$2,000,000, to say nothing of a further \$2,000,000 from this country's own col-onies. This makes a grand total of al-

most \$20,000,000 worth of export trade in motor cars to be relied upon, even in the present disorganized condition of com-

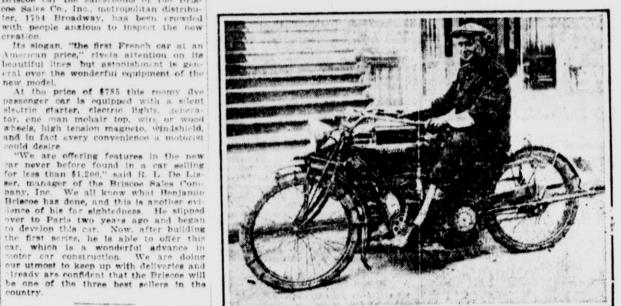
Lically uniform charge of gas.

In the matter of weight, the shortness of the V type eight again figures, Mr. Aston pointing out the reduction in the length of crank case, the lighter cranks shaft and flywheel, short camshaft and lighter reciprocating parts because of the comparatively smaller size of the cylinder on a given power basis.

As to torque, he shows by filustration that the torque of the eight is more uniform and that additional cylinders could do no more than increase the power. The author points out that, in the cooling system, each block of cylinders is treated as a unit and the water circulation has no tendency to form pockets around the valves.

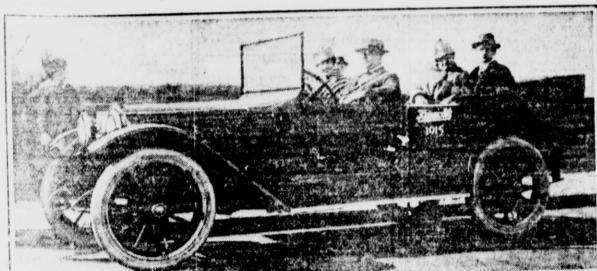
The cylinder dimensions of the next the power that is the cylinder dimensions of the next twelve months. As a resolved to rely upon its Packard to get to a neutral country. Train schedules had been sbandoned, but the way over the control of the local is the companies of the next twelve months. As a concrete example in the nervous tension under which the people in the nervous tension under which the people in the nervous tension under which the people in the neighbor hood of Dover, Folkestone and the Channel Channe

Demonstrates on Sales Tour



Jimmie Walker, who manages the motorcyle tire chain depart-Failing despite his best efforts to get nore than a trainload of cars weekly Manuer Riley of the Kansas City Studebaker ment for the Weed Chain Tire Grip Company, does his travelling to ment for the Weed Chain Tire Grip Company, does his travelling to his trade on a cycle chain equipped. Here he is on his machine as he arrived home the other day from a trip began May 10, which covered thirty-two States and brought a suit case full of orders.





harles E. Riess, the Hupmobile dealer for these parts, is shown here with his wife beside him at

the wheel of a 1915 Hupmobile. The car is making good headway in this district.